

Cassina

720 LADY DIVANO

Family **ZANUSO**

Catalogue | **Maestri**

Year of design **1951**

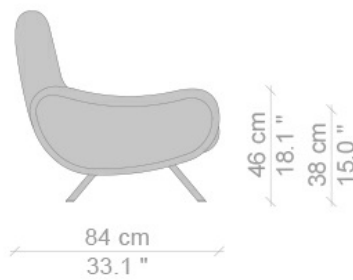
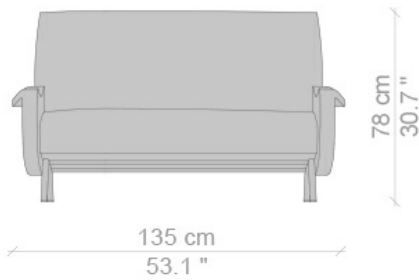
Year of production **2016**

The armchair is **now** flanked by a two-seater sofa with the same production features as the armchair: seat, backrests and sides are manufactured separately with different padding densities depending on the support required by the pressure exerted by the body. As for the armchair, a wide range of fabric upholsteries and an iconic edition with black and white check upholstery and feet painted in matt basalt are available.

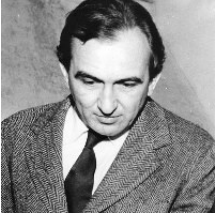
Gallery



Dimensions



Designer



Marco Zanuso

Architect, designer and university lecturer, Marco Zanuso (1916-2001) was one of the leading interpreters of the Modern Movement. Trained at the Polytechnic University of Milan and, in the immediate post-war years, co-editor of the Domus magazine with Ernesto N. Rogers, he was awarded the Medaglia d'oro and the Gran Premio at the Milan Triennale on a number of occasions (VIII, IX, X, XI and XIII editions), and won five Compassi d'Oro between 1956 and 1985. Zanuso was one of the first designers in Italy to take an interest in the problems of product industrialisation, going beyond aesthetic issues to incorporate technological, industrial, distribution and communication variables. According to Zanuso, the form of an object destined for serial reproduction is an amalgam of opportunities, experimentation and innovation in the concrete process that connects creativity, production and the social and cultural context. "Through my projects I want to give form to what I call complexity", Marco Zanuso.